



pingala walsh

art+design

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professional work history

Art and a creative life have always been my need and inspiration. Initially trained as a fine artist, a fascination and aptitude for graphic design and technical processes have paved parallel paths in skill and interest. The practice of traditional cut and paste, darkroom photography, painting and hand illustration has moved me with the computer age to embrace the latest creative software while maintaining a contemporary design and art studio.

Producing a broad scope of print and digital media, I practice special skills in quality imagery where an art focused visual approach allows descriptions, ideas and messages to be realised through this powerful medium.

As a *Adobe Creative Suite* subscriber, I have access the full suite of top industry software and information. Another notable creative program I use is *Corel Painter*, a painting and illustrating program which successfully simulates natural media. *A full list of my software capabilities is available by request.*

Working in a self employed capacity for many years now, the projects I have worked are rich and varied, embracing work with clients and teams. Included here are some highlights of my self employed and employed career . . .

graphic design / graphic art / interpretive design experience

In the creation of quality design I depend on giving attention to fine detail, forethought and careful process as well as considerate client liaison while following detailed briefs, achieving informed team work and skilled liaison with service providers.

I've had the fortune to work on some fascinating and expansive design projects. Working with the *Australian Antarctic Division* accelerated my abilities while enlarging the gamut of my design practice for offset and digital print. These include the creation of high-end environmental and exhibition graphics, wall murals, posters and signage, mounted and freestanding banners. Brand identity, business cards, brochures a range of stationary products, books and publications.

Rowena Parkes Parenting

2014

Creating Happy Families - The Three Rs illustrated booklet. A joyful creation of book design and illustrations to final art. Authored by Rowena Parkes.

Mid Coast Communities

2013

Moving Canvas project: bus wrap creation and digital enhancement of an award winning artwork to cover a community bus. Consulting with and tutoring of the artwork's artist to understand this process.

Bellinghen Music Festival / Contract freelance

2011 - 2013

A wonderful yearly event of classical music in Bellinghen. Working with the festival coordinator of the volunteer committee in creating the festival's original brand with a hero mashead photographic illustration, promotional print media: program, postcards and banner, plus the festival's website creation and maintenance.

Embers Woodfired Restaurant

2013

- *Branding design* for this popular coastal restaurant, illustrative logo creation and both fixed board and window decal signage
- Food, restaurant and locality *photographs* plus a website re-make

Ganges Yoga & Satyananda Yoga / Contract freelance

2004 - 2011

- *Pre-natal Yoga* book design, photography and illustration
- *Promotional print media*, flyers, posters; newsletter design and regular update
- *Ganges Yoga* logo and business card design; plus *YATI, Yoga Association Tasmania Incorporated* logo creation and website banner

Swan Yoga Publications

2009

- *Yoga Day by Day* book design, promotional bookmark and A6 postcard
- *Brand design* for logo creation

ecoHaven & Wired

2007

Brand identity design for this sustainable wares retail store in the heart of Hobart, Tasmania and in-house cafe. Design, production and print management of signage, illustrative window decals, promotional card and banner.

Australian Antarctic Division / Contract freelance

2000 - 2007

- *Antarctic Division Front of House Interpretive Display Area and Entrance Mural*: Created in collaboration with the exhibition designer and manager, professional writer and in overview by the corporate manager . . . a 6 metre entrance mural with wall and acrylic panels; full wall murals - AAD overview and Antarctic map; 12 interpretive panels about the AAD's role in Antarctica
- *Classroom Antarctica* photographic illustrated poster and *Who's Eating Who* booklet illustrative cover, companion to the poster. *Classroom Antarctica* sticker. National release
- *Creation of print media*, including interpreted posters and backdrops in consultation and collaboration with scientists, mapping, logistic professionals and AAD corporate. These works were mostly shown at expos and conferences
- *Copy editing* describing information in simple and public accessible terms and in keeping with companion imagery
- *Infographic, diagram and graph* design and creation
- *Image research* and selection for specific interpretive projects. Includes a slide show in backdrop for the *Tasmanian Symphony Orchestra* performance during the 2003 *Antarctic Midwinter Festival*



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Tasmanian Museum and Art Gallery

2005

- *Web of Life* illustrative display with descriptive diagram and *Biomass diagram* exhibited in the *Islands to Ice* in house exhibition. Interpreted photographic and vector illustrations, I worked with the exhibition's curator and scientist from concept to final art for print on film and acrylic display

Vietnam Veterans Counselling Service / Contract freelance

2004 - 2005

- *Agent Orange*: a suite of educational materials, nationally distributed. Illustration, design and packaging and print liaison for booklet, stickers and packaging
- *Resilience & Issues* newsletters: a regular A4, full colour, 8 and 16 printed publication. Original illustrative design and regular production

Antarctic Tasmania

2004

- *Promotional roll-up banners*, exhibited at press conferences and other exhibitions

P&O Polar Australia, P&O Marine Science & Research

2004

- Design and production of brochures for the description and promotion of both P&O's polar ships: *Aurora Australis* and *Southern Explorer*

Other clients include:

CCAMLR - The Commission for the Conservation of Antarctic Marine Living Resources; Tasmanian Wilderness Society; University of Tasmania - School of Nursing & Midwifery; Tasmanian Department of Primary Industries and Water; The Tasman Gazette & Sorrell Times; Shaw Contracting; SEAM Sustainable Environmental Assessment & Management; Belly Bliss Yoga; Groundswell; Ambrosia Consulting.

PLUS . . . *numerous small businesses and individuals.*

illustration

A delight of my creative practice is to illustrate. In latter years, I am further drawn to the more traditional art forms of illustration and fine art processes. Original artworks of varied styles are achieved by hand sketching and enhancing in digital apps, or created purely in Corel Painter, Adobe Photoshop and Illustrator.

Rowena Parkes Parenting

2014

Creating Happy Families - The Three Rs illustrated booklet. A joyful creation of family and garden illustrations for this great workbook.

Big Shakti

2005

Yoga tradition illustrations for four instructive CD covers, discs and booklet.

Organic Gardening Magazine

2003

Garden illustrations created in Corel Painter.

Book & CD cover illustrations

2004 - 2010

Multiple projects for clients including *Satyananda Yoga and Swan Yoga Publications, Sandy Clarke & The Shed.*

photographic

Photography is another passion. My introduction and training in traditional darkroom techniques paved deep understanding and appreciation of photography. I now have the wonders of digital tools to create and process colour correct images for print and screen. This ongoing fascination fuels photographic artworks as well as commercial photography.

- Embers Woodfired Restaurant* 2014
Food, restaurant and location photos for the Embers website with CMS facility.
- Bellingen Memorial Hall* 2013
External and internal photos for the Hall's website including banner.

web design / digital production

Web design and production have been a late arrival to my gamut of skills, adding new scope and possibilities to publishing vehicles.

Concept, UI and interaction design; creation and production of websites; web content including interactive slideshows and image galleries; visual presentations. Domain and hosting services. My knowledge of HTML language is a good support in web production.

- Bellingen Memorial Hall* 2013 to present
- A website to publicise this valuable heritage community resource. Working with volunteer committee representatives: editorial, visual and interactive design consultation
 - Design, production and upkeep of the site, created in Adobe Dreamweaver with CMS facility
 - Content production including *the Hall* floor plan, slideshow photographic imagery
- Bellingen Music Festival* 2011 - 2013
- Website re-design and management incorporating brand identity imagery, image sourcing and UI design
 - Print media including branding identity, banner, flyers and festival program. See above for other print media details

fine art

A core passion, having intermittently produced artworks since 1979, culminating in works using photographic and digital processes for the creation of limited edition art prints. Worth a mention here, an artist focused resume is available at request.

- songs to a deeper world* 2010 to present
An ongoing series of limited edition works, created as a tribute to nature, to a world of wonder and beauty . . .

project officer experience

- Disability Services / Permanent casual* 1995 - 2000
Department of Health and Human Services, St Johns Park, New Town, Tasmania
As a member of the professional resource team, I supported therapists who support people with disabilities by creating interpreted resources including publications, presentation



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documents, posters & displays, brochures, document covers. I also wrote and created computer training publications while conducting computer training & consultation. Other roles were in project co-ordination and research, liaison and negotiation.

publishing experience

The Plateau to Coast EVENTS CALENDAR / Self employed 1992 - 1994
Founder, publisher, and manager of this popular monthly publication for the Bellingen Shire, NSW. Graphic design, illustration, design, print management.

additional experience / voluntary positions

Additional services include quality art printing on large format and smaller format printers. Image colour correction and scanning services. Offset and digital print coordination and management. Image research, selection, processing and image library maintenance. Copy writing and editing. *Additional skills* include business management, project management, training and consultancy.

Bellingen Memorial Hall Committee Member 2016 - present

State Secretary 2005 - 2007
AGDA / *Australian Graphic Design Association*, Tasmanian Chapter.

Representative 1999
Cohousing Cooperative Society Ltd. Liaison between the Architect with the working party and cooperative members in the building of 12 residential buildings.

Artist, Tracer, Radio Journalist, & Retail Assistant Manager 1980 - 1991
Various positions using commercial arts based skills: ceramic illustration; layout for magazines; tracing skills in mapping; oral & written journalism. I was raised in a retail business environment and have worked in various retail customer service capacities including bookshop assistant manager as well as being a dedicated parent for 18+ years.

education // courses

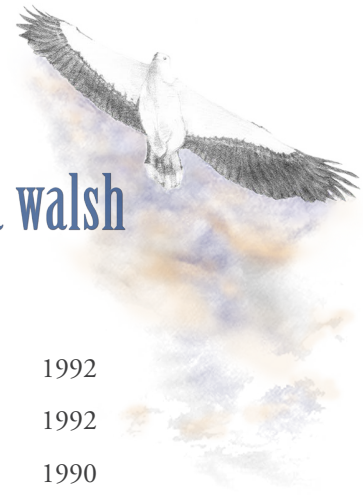
Blogging and Content Marketing 2016
Shaw Academy Diploma / *Distinction*

Dreamweaver CS3: Website Development 2008
Dynamic Web Training

Train the Trainer 1998
Hobart TAFE

Photoshop Advanced 1998
Hobart TAFE / a module of the *Electronic Publishing Diploma*

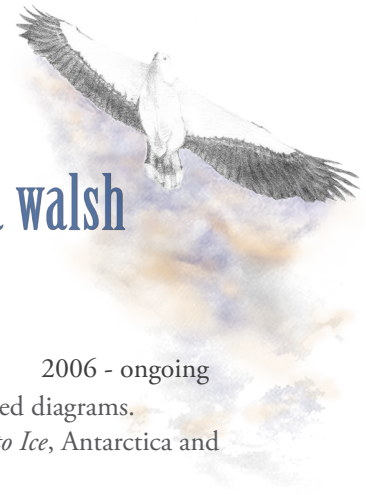
Computer Graphics and Design / Multimedia Authoring Language / Applied Computing / Computer Applications Framework 1995
Modules of the *Tasmanian Certificate of Education*. Elizabeth College, Hobart, Tasmania
Awarded *Dux of Multimedia*



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| <i>Business Marketing</i> | Bellingen Shire Skillshare | 1992 |
| <i>Small Business Certificate</i> | Bellingen Shire Skillshare | 1992 |
| <i>Creative Writing</i> | | 1990 |
| Camp Creative, 5 day course, Grafton NSW | | |
| <i>Creative Writing</i> | | 1990 - 91 |
| TAFE Outreach Program, Bellingen NSW | | |
| <i>Graphic Design Certificate</i> | | 1984 |
| Hobart Institute of TAFE, Tasmania | | |
| <i>Fine Arts Certificate</i> | | 1979 |
| East Sydney College of Art, NSW | | |

exhibited works // & publications

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| <i>Tarkine in Motion Collaborators Exhibition</i> | | 2016 |
| <i>Tarkine Huon Dreaming</i> , Long Gallery, Salamanca Arts Centre, Hobart | | |
| <i>Tarkine Dreaming</i> | | 19 September 2015 |
| <i>Tarkine Dreaming</i> , ABC Open online video by Lara van Raay | | |
| <i>Heart & Soul art prize</i> | Bellingen NSW | 2015 |
| <i>Bellingen Arts Week</i> | | 2013 |
| <i>Bellingen Gallery & Framing Studio</i> and <i>Hammond & Wheatley Emporium</i> , Bellingen NSW | | |
| <i>Surface Beauty & Beneath</i> | | 2012 |
| <i>Matilda Street Gallery</i> , Macksville NSW | | |
| <i>Matilda Miniatures acquisitive art prize</i> | | 2013 |
| <i>Matilda Street Gallery</i> , Macksville NSW | | |
| <i>NEXUS Community Art Exhibition</i> | | 2010, 11, 12, 15 |
| Community combined art exhibitions, <i>Nexus Gallery</i> , Bellingen NSW | | |
| <i>Matilda Street Gallery Summer Sessions & Winter Sessions exhibitions</i> | | 2011, 12 |
| Combined art exhibition, November 2011, December 2012, July 2012, November 2012 <i>Matilda Street Gallery</i> , Macksville NSW | | |
| <i>Bellingen Art Prize</i> | | 2009, 10, 11 & 12 |
| Winner Members Art Prize 2010 for <i>flight</i> , photographic art print, 105x105 cm. Annual prize & exhibition, Bellingen NSW | | |
| <i>songs to a deeper world</i> | | 2010 |
| to a world of wonder and natural beauty, a tribute to the depth of nature, an experiential voyage through image, object, sound and word | | |
| An exhibition of limited edition photographic art prints on art paper and fabric with sculpture by Sue Gorrell and soundscapes by Susan McGowan <i>Bellingen Gallery and Framing Studio</i> , NSW | | |



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| <i>Islands to Ice</i> | 2006 - ongoing |
| <i>Interpretive illustration</i> of the Southern Ocean's food web and associated diagrams. Tasmanian Museum and Art Gallery's permanent exhibition, <i>Islands to Ice</i> , Antarctica and the Southern Ocean. Currently displayed. | |
| <i>Australian Antarctic Division interpretive display area</i> | 2004 - ongoing |
| <i>Environmental graphics</i> & interpretation: entrance mural, wall murals and freestanding panel displays in a permanent exhibition. Australian Antarctic Division foyer area. | |
| <i>Design Graphics Portfolio Edition</i> | 2000, 01, 02 & 03 |
| <i>Design Graphic's Annual Showcase of Reader's Work</i> . Works published in this contemporary graphic arts magazine, distributed in Australia, New Zealand, Canada and USA. | |
| <i>University of Alaska</i> | 2000 onward |
| Yearly exhibition of poster <i>Cycles in the Forest</i> . | |
| <i>National Parks and Wildlife, Alaska</i> | 2000 onward |
| Exhibition of poster <i>Recycling Fungi</i> . | |
| <i>National Science Foundation, Washington, USA</i> | 2000 |
| Exhibition of poster <i>Residual Cesium</i> . | |

competencies

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| <i>Better Photography Photo of the Year 2016 SILVER AWARD</i> | 2016 |
| for <i>Beauty from Beneath</i> , orchid photograph. Online exhibition: www.betterphotographyphotocomp.com | |
| <i>PEEPSHOW online popup project</i> | 2016 |
| Arlands Dubbo NSW. Online exhibition: peepshow.space | |
| <i>Artist's Residency</i> | 2012 |
| <i>La Macina di San Cresci</i> , Greve in Chianti, Tuscany, ITALY | |
| <i>When Buddha Touched the Earth</i> | 2012 |
| Deep Ecology & Insight Meditation workshop | |
| <i>Art Therapy Group Facilitator / Visual Noise Creative Space</i> | 2011 |
| <i>Bellinghen Art Prize Winner</i> | 2010 |
| Members ART PRIZE for <i>flight</i> , photographic art. Annual prize & exhibition | |
| <i>Image of the Day award / TAXI design website</i> | 2010 |
| <i>Deep Ecology workshop</i> | 2009 |
| <i>Save Time time management workshop / AGDA Tasmania</i> | 2008 |
| <i>The Business of Design seminar / AGDA Tasmania</i> | 2007 |
| <i>Awakening the World / a global dimension to spiritual practice seminar</i> | 2007 |



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| Oral Presentation & Speaker | 2003 |
| <i>Celebrating the Diversity of Photographic Imaging</i> international conference, Hobart Tasmania | |
| Special Guest & Speaker | 2001 |
| <i>Powerful Posters</i> exhibition, Salamanca Arts Centre, Hobart Tasmania | |
| Consensus Decision Making Workshop | 1998 |
| Dux of Multimedia | 1995 |
| <i>Tasmanian Certificate of Education</i> , Elizabeth College Hobart Tasmania | |
| Business Marketing | 1992 |
| Bellingen Shire Enterprise Support Scheme. Bellingen NSW | |
| Small Business Management | 1991-2 |
| Bellingen Shire Enterprise Support Scheme. Bellingen NSW | |

affiliations

- BCAC / Bellingen Community Arts Council*
- NAVA / National Association for the Visual Arts Ltd*

references

| | | |
|---|---|---|
| Louise Rawson-Harris Former President, BCAC Community Arts Worker | Bellingen NSW | 02 6655 2533 markwillis6@bigpond.com |
| Rosie Wickert PHD Former Coordinator, Bellingen Music Festival BCAC committee member UTS Insearch Academic Board | Repton NSW | 0419 401 901 rw@rosiewickert.net.au |
| Mark Willis Coordinator & President Bellingen Memorial Hall | <i>Bellingen Memorial Hall</i> 35 Hyde Street Bellingen NSW | 0490 418 884 markwillis6@bigpond.com |
| Susan McGowan Composer & Music Teacher | Bellingen NSW | 0404 463 167 susan.mcgowan@bigpond.com |
| Sue Gorrell Arts practitioner & patron | Bellingen NSW | 02 6655 1692 sugiworklines@midcoast.com.au |
| Adrian Spinks Exhibition Designer, MONA, Tasmania. Former Production Manager, Tasmanian Museum & Art Gallery | Hobart Tasmania | adrian@mona.net.au |